Pearson Edexcel International Advanced Level English Language

Unit 3 – WEN03
Crafting Language (Writing)
Exemplar scripts with examiner commentaries

Introduction

This set of exemplar responses with examiner commentaries for Unit 3, Crafting Language (Writing), has been produced to support teachers delivering and students studying the International Advanced Level English Language specification.

This unit comprises a 2-hour examination in which students answer two questions.
The Source Booklet contains a series of unseen materials which are linked by topic and are taken from a wide range of genres. This data is used as the basis of the production of a new and, hopefully, engaging text. It is this creative re-casting, which draws upon at least 50% of the source material that comprises Question 1. This enables candidates to demonstrate their creativity and skills as writers by recasting source materials to produce new texts for different genre, audience purpose or context.

They also reflect of their own work, and the writing process, through a technical commentary which analyses language choices made in order to adapt and develop the source materials to meet the requirements of a new audience/purpose/context/genre.

In June 2017, the data was based upon the British pop group, The Beatles. The task for Question 1 was to use the material in the source texts to write an article which explained the story of The Beatles for a website about the history of popular music. Having been given a generic form, candidates were then free to choose their own audience, purpose and context which they indicated in a grid before writing their response.

Question 2 provided bullet points to guide the candidates in the production of their commentary:

- analyse and evaluate the language choices you have made
- show how you have re-shaped the source material to meet the new genre, audience and purpose
- comment on how contextual factors have influenced your language choices

The scripts selected exemplify performance for this component of the examination.

This document should be used alongside other IAL English Language teaching and learning materials available on the IAL English Language web page **here.**

Link to May/June 2017 Mark scheme is on the IAL English Language web page **here**

SECTION A
Script 1:
Q1 – Level 5: 19 Marks; Q2 –Level 4: 24 Marks

1 Using the material in the source texts, write an article which explains the story of The Beatles for a website about the history of popular music.

You **must** use the information in the source texts to create your article.

You may include additional material drawn from your own knowledge and experience.

Choose your own audience, purpose and context and complete the grid below. **(20)**

Genre	Audience	Purpose	Context
Website article	Web users / ~~Oline~~ Online ~~Oline~~ Readers	To inform and entertain	Lifestyle Magazine, under Music / Trends

"The Beatles, Of Course!"

~~How many of us meterials have grew up listening to the Beatles?~~

How many of us millenials grew up listening to The Beatles? ~~I remember my dad blasting Eleanor Rigby in the car on my the way to send me to school and I was as it~~ Eleanor Rigby, my dad's all-time favourite, would be ~~my~~ the morning's soundtrack for my epic lunch-packing-in-the-car as my dad drove me to school. ~~I would come home to my mom~~ whistling along ~~to~~ In My Life playing on the radio with the best sense of pitch she ~~had~~ could muster. ~~In~~ At summer music camp, when ~~one~~ asked, "So who's your favorite rock n roll band?", you would hear the highly social-approved answer, "The Beatles, of course!". This British ~~music group~~ band formed in

blasted at top volume
backseat-of-the
Coming home from school I would hear my mom
in the kitchen to the tune of

1960 ~~with~~ had a carreer that only spanded a decade ~~didn't just~~ but made such an impact on culture as we know it today, with a generational reach.

~~Bea~~ BEATLES BEGINNINGS

It all started with guitarist John Lennon ~~who got~~ getting hooked on rock n roll in the mid-'50s as a teenager in highschool. He ~~teameds~~ up with ~~h~~ his schoolmate, two years his junior and fellow guitarist, Paul McCartney, ~~to~~ and forms a band called the Quarrymen. They add a third, George Harrison, to make a core trio of guitarists, ~~George Harrison~~, and later on bassist Stuart Sutcliffe ~~on bass~~, and ~~Pete Best as the~~ permanent drummer, Pete Best. The Quarrymen go on to changing their name to The Silver Beatles, then quickly dropping the "Silver" to becaming just The Beatles. Sutcliffe drops out the year the band contracts engagements in Hamburg, Germany, the final chisel, before The Beatles, of four ~~make their fi~~ cut their first albulm in Germany with McCartney taking over on bass, Harrison settling in a lead guitarist, and Lennon on rhythm guitar.

BEATLES SIGNATURE

Beatles experts have lauded their musical style for its sonic sophristication, sweeping diversity, and experimentalism. Mark Murwitz, Beatles historian, said, " They were always pushing the boundaries of current pop-music recording craft". Every new release was awaited with excitement: What would The Beatles sound like this time!". The ~~idea of~~ rock album theme idea which is something taken for granted tday

was a cultural shock back then. The Beatles continually pushed the envelope with their psychedelia experimentations, ~~harmonies superimposed textures~~ adventurous use of irregular metre, and evocative language of song. The band's best albums include ~~the~~ Sgt. Pepper, Revolver, Rubber Soul, and The Beatles also known as The White Album.

BEATLES GLOBAL REACH

According to Apple Records, The Beatles have sold over 2 billion albums to date, 585,000 total albums sold on iTunes, and 2.8 million singles on iTunes. They've been ~~number one~~ on the Billboard charts for a total of ~~175 weeks~~ 1,278 weeks, 175 weeks at number one, and a ~~total~~ of 15 number ones. Their longest reigning number one album for a total of 30 weeks was Please Please Me ~~released~~ which was released in 1963. ~~Among Sales International sales to are in countries~~ countries like the United States The Beatles have not only made record labels very rich but have also provided ~~a rich pla multic~~ people like us a rich cultural phenomenon to connect with each other around the globe from ~~Sweden to Japan~~, Argentina to Australia.

BEATLES FOREVER

The Beatles coming to an end was marked by ~~The band disbanded after~~ manager Brian Epstein passing away in 1967, ~~and~~ the double-record set 'The Beatles' aka 'The White Album' ~~was~~ released in 1968, and the album 'Let it be' in 1969. With repeated clashes with the new business manager, Allen Klein, the band ~~were~~ was working less and less as a band, with each member ~~focusing~~

looking forward to solo careers. The group finally disbanded in 1970, but ~~its~~ their cultural impact continues to live on ~~in the ca~~ from Norway to North Borneo, ~~from the car to the kitchen and~~ in the cars and kitchens, and in our hearts.

SECTION B

Write your answer in the space provided.

2 Write a commentary on your new text.

In your commentary you should:

- analyse and evaluate the language choices you have made
- show how you have re-shaped the source material to meet the new genre, audience and purpose
- comment on how contextual factors have influenced your language choices.

(30)

I adapted the source material for a website article that would be featured ~~on~~ in a lifestyle online magazine. My purpose was to inform and entertain the online readers about the British music group as a cultural phenomenon that has made impact worldwide and across generations.

I opened with a question lead addressing millenials as ~~most~~ the bulk of my audience would be from the computer generation. I used the plural first person 'us' to identify myself with my audience as being a fellow milenial from the same generation. This direct address was used to speak directly to my readers and begin with a conversational tone, ~~of offering~~ as a way also to encourage participation from my readers. I used a personal anecdote to humanize myself and make myself relatable. I used a familiar and everyday occurance - in the car on the way to school, in the kitchen at home, to convey how big the Beatles success is ~~had impact~~ and how it is a household name. This impact is reflected in the title of my piece - The Beatles, of course. The end of

my anecdote echoes the title to give cohesion before launching ~~it~~ into the ~~t~~ impact ~~the~~ Beatles have made on the larger scale.

I use the source material info of the band's background to inform my readers of the band's beginnings, ~~Th~~ and to inspire them. I used historical present tense ~~when~~ for how the band started with John Lennon ~~organizing~~ putting the group together to give my audience the you-are-there illusion. Details of the band members names were included to ~~g~~ give specific information to my readers.

I include direct quotation ~~w~~ to cite an authority on the Beatles musical style by Matt Hurwitz. This is also to give my piece credibility. I also used reported speech to add variety. I include album titles to intrigue my audience with hopes they would look them up. It also adds sophistication to my piece with field-specl ~~texts~~

I adapted text B, which was full of stats, to talk about the Beatles' ~~Go~~ global reach. I included some detailed numbers to impress my reader and used the alliteration - Argentina to Australia - to paint the picture of how far flung the music as gone, instead of a list of the countries and available markets.

My end subheading - Beatles forever, - was to ameliorate the band's end and end on a positive

tone. This was also to drive home that the group even though disbanded, continues to live on ~~in the car~~ ~~an~~ as a household name and a name in pop culture across the world. This echoed my opening anecdote to give cohesion. Another alliteration I used was 'Norway to North Borneo', to be memorable and ~~give~~ add rhythmic effect.

Tripplings and syndectic listing was also included to and memorable rhythm. Parallelism - made record labels very rich, and rich cultural phenomenon - was used to add contrast, emphasing the impact The Beatles have made.

I employed an upbeat tone and positive lexis to sustain excitement in my readers ~~as the~~ while including the necessary info ~~or~~ a reader ~~would need~~ without prior knowledge of the Beatles would need. The word 'favorite' was use repeatedly to ~~pre-persuade~~ add positive and a trend connotation ~~and~~ as this would persuade my reader that I held social approval. I also used the colloquial slang and idiom 'pushing the boundaries' to connect with my reader.

Examiner comments

The candidate creates a lively, convincing voice from the very beginning and, although the description of audience, purpose and context in the grid could have been more specific, the register and tone is ideal for readers of an online lifestyle magazine. The use of direct address, inclusive pronouns and personal anecdotes immediately creates a relationship with those readers and is appropriate for the genre. Similarly, subheadings are a convention of the website genre that are used to good effect.

Material from the source texts has been selected judiciously and each section contains a combination of original text, information and facts, limited paraphrasing and some well-chosen quotations, particularly from the "Beatles experts" in the source materials. Although the candidate has followed the same overall order of information as in the source texts, the content moves beyond mere summary. For example, in the section titled "Beatles Beginnings" which is mainly based on Text A, the change of tense to the present tense creates a much more immediate and entertaining voice. The final section, "Beatles Forever", avoids lengthy paraphrasing of Text D, instead keeping focus on key information and ending with an effective link back to the anecdotal introduction to the piece with the phrase "in the cars and kitchens and in our hearts".

By being selective with content for Section A and staying succinct and on task, the candidate has been able to produce a commentary that covers a reasonable range of different points. Nevertheless, the commentary is not quite as successful as the creative task, achieving a mark on the boundary between Levels 4 and 5.
The candidate makes a number of insightful points about purpose and audience, and how this affected choices made in tone and voice as well as the significance of building a relationship with the audience. In this opening section, clear links are made between linguistic choices, their effect and the reasons why the choice was made: "I used the first person plural form 'us' to identify myself with my audience as being a fellow millennial from the same generation. This direct address was used to speak directly to my readers and begin with a conversational tone, as a way also to encourage participation from my readers. I used a personal anecdote to humanize myself and make myself relatable."

As the commentary progresses, the discussion does become less evaluative than this, with a number of points missing that important link to reasons why a particular technique was used. Although the candidate continues to describe methods using accurate terminology, discriminating choice of examples and effective discussion of meaning, links to context become less explicit: "to give specific information to readers", "to intrigue my audience", "to be memorable and add rhythmic effect".

A wider range of techniques could have been explored in this commentary; discussion of syntax is particularly limited and opportunities to evaluate the effect of tripling, syndetic listing and parallelism are missed despite a very brief mention in the penultimate paragraph.

Script 2
Q1 – Level 4: 14 Marks;
Q2 – Level 3: 15 Marks

1 Using the material in the source texts, write an article which explains the story of The Beatles for a website about the history of popular music.

You **must** use the information in the source texts to create your article.

You may include additional material drawn from your own knowledge and experience.

Choose your own audience, purpose and context and complete the grid below.

(20)

Genre	Audience	Purpose	Context
Website article	Teenagers Music lovers Music magazine readers	To spread awareness of 'the beatles', a band considered legends. To inspire new musical acts	The rise and fall of 'The beatles', a musical legend. all music . com / USA Today / ultimate classic rock . c

Music; it is a way of healing to some while others look for comfort through the tantalizing rhythms and falsetto's that makes your heart beat two times faster. When it comes to ~~Mu~~ musical legends, a name that could never be forgotten, a legendary act with earth shaking records holding the top spots in music charts, a band that brings joy – 'The Beatles', had paved the way for many young aspiring artists through their tale to fame.

Early mid-50's, in ~~the town~~ england, a man by the name John Lennon - a name that went down in history in later years - formed a band,

The Quarrymen, during his highschool years. The budding age of teen rebellion and the first step towards young adulthood, the perfect ~~age~~ era to let out your feelings, words through the strum of a guitar or the beat of a drum. However a band is not complete without two or more members, which paved the way for the talented guitarist ~~no~~, Paul McCartney to join the Quarrymen. With the recruitment of George Harrison, through the mutual band he had with McCartney, the band was complete. Three guitarists stayed while the band line up was changed constanty, a rookie group, fresh out to the world, still experimenting with their sound.

From Quarrymen to silver beatles in 1960, the band finalised their name as 'The Beatles' finally dropping the silver out ^ of their way. The group lacked a drummer, even though Stuart Sutcliffe, a friend of Lennon played a few gigs, the position was open - till Pete Best joined on the summer 1960 through an audition.

The Beatles big break or as the fans would like to call it, the ground breaking moment took place in Hamburg, Germany. The crowd could never get enough of the strong loud beats of the drum and the electric strums of the guitar,

which led the band to play for hours and hours till the hungry crowd was satisfied.

The Beatles' popularity rose when they arrived back in Liverpool after their show in Hamburg. They became the current heat wave of rock and roll, and performed gigs mostly in the infamous Cavern Club in Merseyside area during the year 1961.

Every thing comes with a price and for the Beatle's, the bassist- Sutcliffe left the group to focus on his art school studies.

The Beatles' did not let a single boulder in their way to stop them from breaking records and creating ones. The group changed its lineup- McCartney moved onto the bass to fill over for their former member Sutcliffe, while Harrison shined as the lead guitarist and Lennon to rhythm guitar. And to everyones' surprise, all three band members showed their unique voices being a vocalist.

After a years change of line ups, the Beatle's settled with the 3 people band and found their own voice. In the year of 1961 they finally debuted, making their first recording in Germany, where it all began.

The field of music or commonly know as the entertainment scene, is one of the areas

with high cam stakes and competitions. It's unless you got the talents and the looks for the part, it is only a dream to enter the act. It's a miracle to sell at least 10,000 copies of their work.

RIAA, Apple Records, EMI issued a report on 2.19.2014 on the album sales and chart toppings of the Beatles. The numbers were hard to believe, as they showed that the trio band sold over 2 billion album in a span of an decade, topping album sales in the united states with an amount of 209.1 Million. ~~They sold that~~ But the band did not stop at the album sales which surpassed the million mark - with an amount of 2,303,500,000 and digitally 585,000; The Beatles became the first and only musical act to spend the crowning achievement, the number one spot on the Billboard charts for 30 weeks consecutive -ly. They also had a total of ~~an~~ 15 number ones, followed by 1278 week on the chart and 175 weeks of total weeks at number one, thirty being the maximum. ~~the~~ The Beatles released 5 albums in total, both with unique vocals and powerlines. The albums, each different and mesmerizing to

their own, reached many spots in record breaking charts.

And when it comes to the best 'Beatles' album? There have been many debates to which best the other.

The 'USA Today' reports the ranking of the 'Beatles' albums shown out by five professionals playing the musical field. The battle shifting from the title album "Sgt. Pepper's Lonely Hearts Club Band' to the 'Revolver', which was ranked a place in the Q magazine's list of 100 greatest British albums ever.

Beatles' scholar, Martin Lewis who worked on the Beatles anthology begs to differ from the mainstream opinions. Instead he named "Rubber Soul" as the beatles greatest achievement. He confessed that while Sgt. pepper is their best, sonically, but it was not heartfelt - not as much as the revolver.

"Rubber soul is this great transition to a more Sophisticated Beatles. There's warmth, emotion and a level of maturity beyond their years in songs like 'In my life'. Rubber soul is their last quintessential english album. It's very edwardian"

— Martin Lewis, Beatles Scholar, USA Today (2018)

'Revolver' was a diamond in the rough in the Beatles collection, an album adored by many. The band's voices shined bright through the revolver, and ranging from many different upbeats - the album was diverse musically. Bill King, editor of Beatlefan magazine said proudly that revolver was the album that made the Beatles Kings of rock and roll from young teen rebels. The Revolver is considered the heart and backbone of the beatles and Bill King was not afraid to say that.
" 1966's 'Revolver' represents the group at its musical peak', he said but what he said next left the fans with admiration.
"

" ... while pepper gets the credit, it was 'revolver' that sent a message to the Beatles' contemporaries that it wasn't necessary to stick to a hit making formula. you could take chances and still sell records".
- Bill king, editor of Beatletan, USA Today (2014).

"However, music is not always about making money but it's a way to communicate through the pounding ~~fists~~ fists that ... sweats up

in the air as the crowd jump giddily to the magical notes of music. An that "magic" ~~bring~~ paves the way for the 1967's Sgt. pepper, the 'magical album' as they call it.
The Beatle's were know for their unique orchestra with different sounds previous to their other tracks, and Sgt. Peppers was no exception.

" They changed the way pop-music recordings wer made forever, mainly by asking, 'what if we...?' The result was a masterpiece and an experience one never tires of "

- Matt Hurwitz, Beatles Historian, for USA Today (2014).

It was not a surprise that the beatles came back with something indigineous to their group with every album but, it was a surprise when the album featured the vocal powers of each member individually with weighing down on a single member scale. According to Beatles fanzine owner, Holmes it was an album that showed what team work was.
" They shined brighter as a band, while maintaining a solo effect. It just fell nicely,

like their early works, with just the right edginess"

- David Holmes, Beatles fansite founder, for USA Today (2014)

Now, some might blame that it was the ~~P~~ The white album that paved the way for the trio's disbandment as they highly focused on their solo's but Bedford, founder of New Beatles social network says differently. "The band peaked with 1969's Abbey road" he mentioned when asked about the most successful Beatles album. It was the Beatles parting gift for the fans as the members were hitting rock bottom at that ~~moment~~ moment. It was saddening as he mentioned about the Beatles final album with a heavy heart.

"It always makes me think: Maybe, just maybe, they could have continued releasing albums together, even if they were recording mainly on their own. But it was their last, and what a way to sign off"

- David Bedford, founder of the new Beatles social network, for USA Today (2014).

Behind the heart stricking words are the feelings off hope, that they might stay together and create many masterpieces but all hell broke loose when the Beatles announced their parting with the death of their manager Brian Epstein in 1967, the first strick struck.
The Beatles fell apart emotionally and musically. They began working lesser and lesser as a band and focused more on their solo careers. The documentary film "Let it Be" showed the building tension among the members.
The final straw was when paul Mccartney announced his departure with the release of his home made album on April 17, 1970. Eventhough all good things must come to an end, the Beatles rocked the world with their smashing hits for a decade, and it was a decade that was memorable to many - young and old.
It says that "those who shines ~~fast~~ bright, burns too fast" and for the Beatles, still considered musical legends to the present day, was the end of their group on 1970. Not only were they musical heroes but they paved the way for young aspiring artists, an act of heroism

SECTION B

Write your answer in the space provided.

2 Write a commentary on your new text.

In your commentary you should:

- analyse and evaluate the language choices you have made
- show how you have re-shaped the source material to meet the new genre, audience and purpose
- comment on how contextual factors have influenced your language choices.

(30)

The article was heavily focused on the rise and fall of the British pop band; The Beatles. It ranged for an audience of young teens inspiring to be artists themselves to adults when musicians and people who felt the world through music.

The audience was much focused on people with a knowledge about music, or people who read the magazine that published the article regularly and most importantly, Beatles fans. The language framework differs from uses of repitition of words to emphasize a certain point, Eg:- "Hours and hours..." to show that they worked very hard to usage of many exaggerations such as grand shaming, heart strikening.

The article formally takes a route of informal structure and a bit of formal language. It

Contains many quotes from the various professional in the music field, most importantly in the field of Beatle's. By usage of quotes from important figures such as Mariah Lewis, Bill King and Matt Hurwitz it forms a certain reliability among the readers, makes them want to believe what the article is saying due to the influence of high figures. The websites such as ultimateclassicrock.com and allmusic.com provides the birth and fall of the pop musical band. They range details from their formation in Liverpool, to their rise in Hamburg, Germany and to their fall after 10 years of making music.

The articles takes place in the form a musical magazine column, which contains bits of humour ~~and~~ to keep the readers hooked in. The usage of syntaxes ~~and~~ was among the article but the usage of first person point of view was very lacking as it differed between third person point of view and second person point of view.

The article had bits and pieces of introduction such as the healing of music and the music entertainment field before jumping right into the topic, which is the history of

Beatles. This helps the reader to make a foundation in their head, a little knowledge about what they are about to read on even if they have no idea who the Beatle's are. It's also used to stall a reader and elongate the article without the knowing of the reader.

The album sales amounts and chart breaking records which is mentioned in text B in the form of a record helps to back a point by providing numbers and facts, which further helps the reader to stabilize a point. The

The comments from professionals in text C provides the main layer of trust as they are people who've spent their lifes and certain moments with the Beatle's themselves, who walked through the smiles and tears with the fanbase and has a higher knowledge of the subject, the history of the musical legends.

The purpose of this article differs from reasons to reasons which contrast with each other.

The magazine might publish the article in the hope of gaining many views, and many new followers who might read the magazine for the sake of the Beatles article. This might lead to the spreading of the magazine for world wide and rise

in popularity and compete for a high post among other magazines. This also provides a way to gain inspiration, to plot down ideas and contact musical acts.

The new game, which takes a path of story telling from the town in England, ~~the~~ Liverpool to Hamburg, Germany and hence worldwide. The form of story telling is a writing form which encourages the reader to read on and not stop in the middle. It keeps the reader hooked till the end as their minds keep yearning for more and more.

Also the article contains websites which helps the reader, old and new fans of the Beatles to access their articles for more information, also to gain access to their works, popular or not. It also helps the website ~~to~~ gain daily attenders and an increament in views through the article in the magazine.

overall, the article contains forms of synteses, repitions, quotes and facts which suits an audience of musically knowledgeable preferably but, as non beatle fan may might find inspiration to stick around.

Examiner comments

This response illustrates a common timing and planning problem experienced by a number of candidates at all levels.

Whilst this candidate has a highly engaging and creative writing style, a lack of careful planning and poor editing and selection of materials has limited their level of achievement. The lack of control shows particularly in the lengthy middle section based on Text C from the source materials, where extensive quotations and paraphrasing from the original text have been used.

A more successful approach would have been to select one or two examples or quotations to illustrate the diversity of the band's music and the differing tastes of fans. The candidate appears determined to use all of the source materials in full, in the order in which they were supplied, but would have been more successful had they adapted, selected and edited information and included it in their own original text.

This response to Section A fills almost nine pages of an answer booklet and presumably took considerably longer than 45-60 minutes to write. The accompanying commentary is less than four pages long and very rushed, which has again limited the achievement of the candidate as they lacked the time to plan in detail or explain points in full.

Although most points made in the commentary are accurate and coherent, there is an apparent lack of control and structure. The overall organisation lacks coherence due to sudden transitions from point to point and limited sense of a cohesive, relevant argument. The analysis of individual points often lacks depth and detail, partly due to limited exemplification or specific technical descriptions or terminology. Much of the focus of this commentary is on content and information, rather than analysis and evaluation of the language used to convey it to the reader.

Script 3:
Q1 – 6/20 (Level 2); Q2 – 10/30 (Level 2)

SECTION A

Read texts A, B, C and D in the Source Booklet before answering Question 1.

Write your answer in the space provided.

1 Using the material in the source texts, write an article which explains the story of The Beatles for a website about the history of popular music.

You **must** use the information in the source texts to create your article.

You may include additional material drawn from your own knowledge and experience.

Choose your own audience, purpose and context and complete the grid below.

(20)

Genre	Audience	Purpose	Context
Website article	young adults with an interest in the history of music	To inform the audience about the Beatles' history	The story of the legends. Both their ups and downs

"The story of the legends"

57 years ago the legendary band "The Beatles" was formed. Many music fanatics know The Beatles very well. And espicially their music. But what we are about to discover today, is the untold story about The Beatles.

The origin of The Beatles started in the mid-1950s. The guitarist John Lemon discovered an interest in rock & roll, and decided to form a band with Paul McCartney. The band started to expand and before long a friend of Paul McCartney, George Harrison, joined. They came up with the name "The Quarrymen" and started performing around Liverpool.

In 1960, it was only getting better and better for the trio. Before the guys left for a stint in Hamburg, Germany; they changed their band name to "The Beatles". They also decided to recruit a few more members for band, including, Stuart Sutcliffe and Pete Best.

With their success in Germany, they returned back to Liverpool, where they would continue gigging in the Merseyside area, till early 1961.

1961 was crucial for The Beatles. With the return to Germany, Stuart Sutcliffe dropped out of the band to focus on his studies. Doing that time, the roles within the band was set. Paul McCartney played the bass and his friend George Harrison played guitar together with John Lennon, while Pete Best remained on the drums.

The group of young and hopeful men, the recorded their first song while staying in Germany.

From 1965 to 1969, The Beatles were on a all time high. With the albums, Rubber Soul in 1965, Revolver in 1966, SGT. Pepper in 1967, 'The Beatles' (the white album) in 1968 and Abbey road in 1969, The Beatles became the biggest band on the planet. Their albums were sold on every street corner in the western countries, such as, the US., Canada and the Uk. They managed to sell over 2 billion albums, as well as being number one on the Billboard for a total of 15 times.

Hoverer, doing The Beatles' golden period, ~~their~~ Their manager, Brian Epstein passed away.

After that event in 1967, The Beatles were having trouble. They started focusing more on themselves, than the band.

So, in the early 1970, they disbanded.

SECTION B

Write your answer in the space provided.

2 Write a commentary on your new text.

In your commentary you should:

- analyse and evaluate the language choices you have made
- show how you have re-shaped the source material to meet the new genre, audience and purpose
- comment on how contextual factors have influenced your language choices.

(30)

The text is a website artical, targeted towards informing ~~young~~ music fanatics about ~~about one of the~~ "The Beatles". It is written in a formal way to attract as many readers as possible.

When looking at Syntax and morphology, he chose to use simple words, ~~thinking the use of prefix~~ attempting to avoid the use of many prefix and suffix, to make it easier for the reader to read. The sentences ~~they~~ use are relatively short to keep the attention of the reader.

The artical follows a systematic explaination of The Beatles' history by indicating what year is being focuses on in the first sentence.

The artical is objective as well as subjective. The writer is a ~~massive~~ big fan of The Beatles and this is clearly presented when he ~~talks~~ writes about The Beatles as legends. However, he shows clear ~~big~~ statistical evidence that The Beatles were a famous and well-known band around the world by showing the total album ~~the~~ sales of over 2 billion.

He uses a wide range of syntax, which may only be familiar to people who are well-known within music related texts. He uses words such as, "gigging" and "stint" to show the readers that he is familiar wit music and therefore a reliable sarce.

To attract the readers and to encourage them to read the whole artical, the writer states that he has knowledge about The Beatles, which many people may not know.
Since it is a website artical, for a website about the history of popular music, the writer chooses to put "The Story of the legends" as the headline. This is because The Beatles are also called the legend of music by several music experts.

In this web artical, the writer has attempted to structure the information provided, in a systematic way. This makes it easy for the reader to follow the history of The Beatles step by step.
It also allows people who are unfamiliar with The Beatles, to get a clear overview of what they have acheived during the 20th century.

The writer uses a standard form of English and shows no sign of dialects. This could indicate that the writer is from an English speaking country, as well as the fact that

he is expecting people, who are quite familiar with English, to be reading the artical.

AS mentioned before, the artical is written in a formal sense. So the use of abbreviations and word bonding are completely avoides. For example, the writer could have written, "they'd" but instead he kept it formal and wrote "they would"

The repetition of "better". e.g. Better and better. It uses to emphasis on the positive progress of The Beatles.

The repetition of the name of the band member is for making sure the readers are aware of what is happening throughout the artical.

There is a slight indication that the writer is appealing to the American readers, since they were the once who bought the most albums. For example, the writer uses the word "guys", which is an American term used to address a group of people.

Examiner comments

Although it is accurately written on the whole and has a general sense of direction, this response demonstrates limited sense of audience and genre, lacking creativity or genuine engagement. The candidate manages to paraphrase Text A and some parts of Text C and D, but the phrasing is very close to the source materials and few original elements are added.

Some more variety in sentence structures and a livelier tone along with some more attempt to directly engage the audience would lift this response into the next level. Similarly, some more elements of the website genre, such as subheadings or links would provide a clearer sense of context.

The candidate makes some appropriate, generalised comments in Section B, showing understanding of the writing process and some basic language concepts. Where these points are supported by evidence from their own writing ("…music related lexis…such as "gigging" and "stint to show the readers that he is familiar with music and therefore a reliable source") the commentary shows elements of a Level 3 response. However, much of the commentary is more basic and the candidate seems to lack the technical vocabulary to describe many of the methods identified.

With a more systematic, organised exploration of the features, supported by knowledge of some relevant technical terms and consistent exemplification, this candidate could have produced a response in the next level.